

# “Innovation Design”

Session 2021-22

Date: 15 -02-2022

Innovation Design is an innovative entrepreneurial ideas enhancement program envisioned by IIC.

Innovation Design is to motivate learners about brainstorming entrepreneurial thinking and ideas for providing solutions to the problems faced by one in daily lives and promote the same ideology to seed the birth of future entrepreneurs.

## Objectives :-

- The purpose of Innovation Design is to come together for organized idea generation exercises and to help individuals and teams to uncover revolutionary ideas.
- To think boldly about the future innovation skills.
- It's an event providing a common platform for all to present their ideas to the fellow professionals and entrepreneurs for assistance and guidance for bringing their idea true in reality.

The program began with the welcome address by the IIC Member of BBA, Mr. Anwar Kamaal Khan. Then the event began with the topic Innovation Design conducted by Drishty and Palak where the 7'Cs of Innovation Design were discussed. Then we saw a video on Jaipur Foots where the basic problems of the handicapped in India were identified and resolved. Later questions were put up by the jury and audience. The second phase of the celebration consisted of quiz organized by IIC team. The event was concluded with the vote of thanks.



